

FOR IMMEDIATE RELEASE
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The Shower Steamer™ That Started A Relaxation Revolution!

Thousand Oaks, CA: Bath salts have been a treasured luxury for those seeking relaxation and good health for nearly 6,000 years. Originally created using sea salts to replicate natural mineral spring water, bath salts now contain a wide range of fragrances and ingredients to address certain maladies, such as tense muscles, headaches, skin ailments and nasal congestion to name just a few.



Unfortunately, the time constraints and demands of modern life has made finding the time for a therapeutic soak difficult, just when our overworked minds and bodies need it most.

Conscious of the holistic effects of aromatherapy and seeking a way to experience these blessings in less time and without using so much precious water, personal body and bath care pioneer **ilovecerise** invented the original **Shower Steamer™** aromatherapy ball. Slightly larger than a golf ball and covered with gorgeous foil fit for display, each **Shower Steamer™** provides many of the health benefits associated with traditional bath salts, but you can enjoy them in the shower! Simply remove the protective wrapping from your **Shower Steamer™** and place it in a corner of your shower where it is out of the way yet will receive an indirect spritz of water. The gentle spray will activate the **Shower Steamer™**, fizzing and releasing its pure essential oils and soothing essences into the warm mist surrounding you, where the delicate fragrances are free to calm your nerves or stimulate your senses, depending on which **Shower Steamer™** you choose to satisfy your unique aromatherapy needs at that moment. Containing only the highest-quality natural ingredients, **ilovecerise Shower Steamers™** are available in more than 35 different mild-to-wild, can't-wait-to-try-it varieties, including luxurious Lavender, invigorating Citrus, sensuous Asian Musk, breath-taking Peppermint, mind-clearing menthol Vaporizer and inspirational Eucalyptus.

ilovecerise also offers more than 100 varieties of its **Bath Balms** for those oh-so-special occasions when you actually find the time to indulge in a lengthy candle-lit soak, listening to soft music and engulfed in dreamy suds and exotic essential oils!

Available at luxury hotels, exclusive spas and premium bath-and-body goods retailers, **ilovecerise** original **Shower Steamers™** strive to improve the lives of its users, one shower at a time! For more information visit www.ilovecerise.com or call 805-277-3413.

